

15" AUDIO TEST



Extreme close up on McWings
SFX: Loud crunch



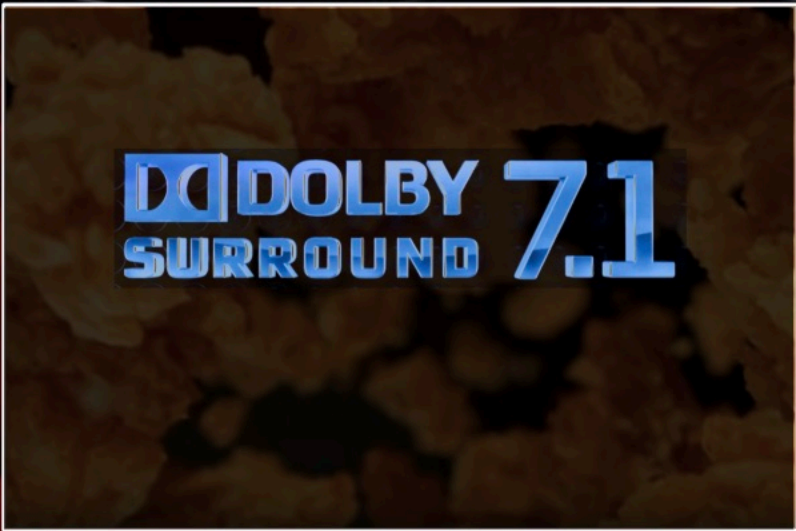
In glorious macro detail, we see the golden coating and crispness.



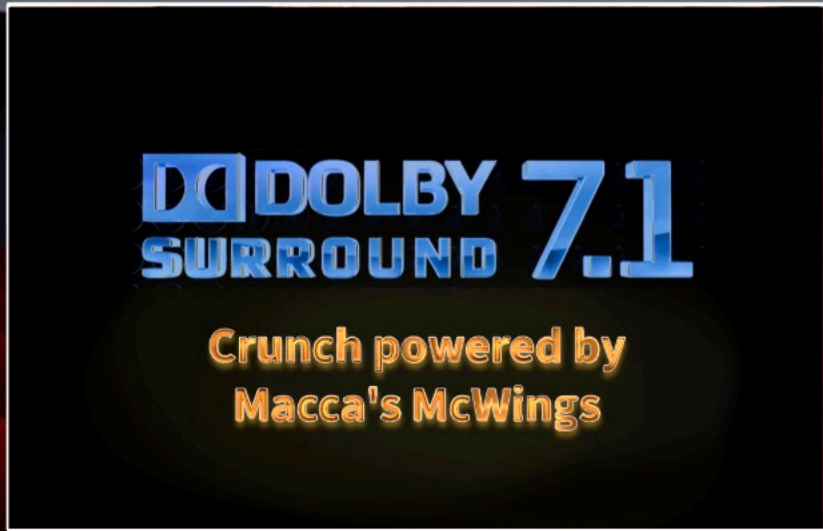
SFX: More crunch & crumb-tumbles



We land on a shot of a McWing getting bitten into. The crisp from this bite cuts through all other crunches that continue to play in the background (tuned down).



The Dolby Logo appears, revealing that this hasn't been just an ad – it's the cinema's official (delicious!) surround sound audio test, powered by the new McWings.



Our end line/branding appears.