

# 15" AUDIO TEST



Extreme close up on McWings  
SFX: **Loud crunch**



In glorious macro detail, we see the golden  
coating and crispness.



SFX: **More crunch & crumb-tumbles**



We land on a shot of a McWing getting bitten  
into. The crisp from this bite cuts through all  
other crunches that continue to play in the  
background (tuned down).



The Dolby Logo appears, revealing that this  
hasn't been just an ad – it's the cinema's  
official (delicious!) surround sound audio test,  
powered by the new McWings.



Our end line/branding appears.