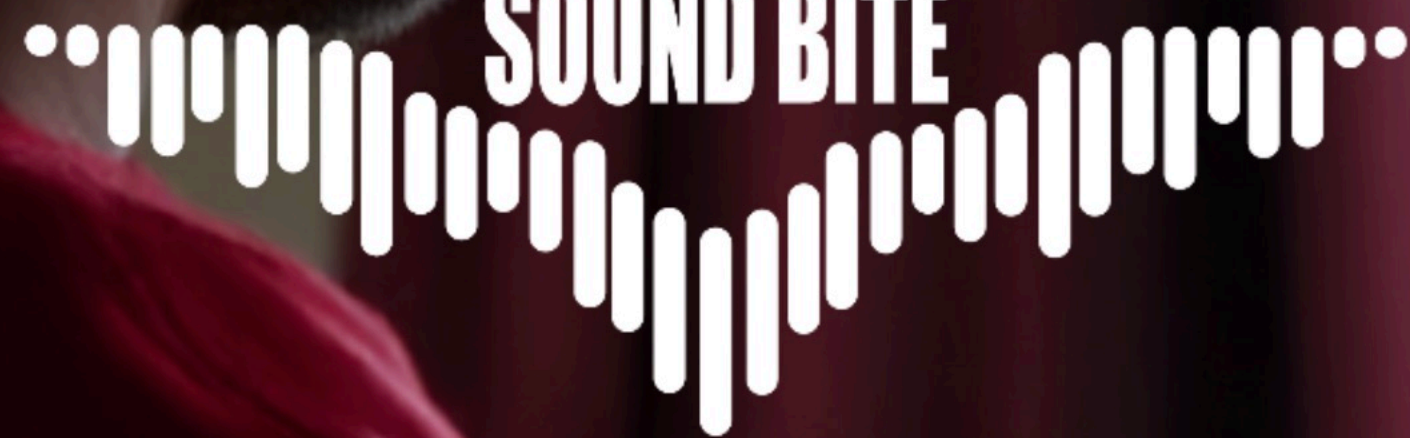


THE PEAK CHICKEN

SOUND BITE



**CRUNCH OF MCWINGS CALLED TO ACTION
IN LATEST DOLBY SOUND TEST**

Before every movie is a surround-sound test, usually featuring intense sfx that piques your senses.

In partnership with Dolby, we'll make a cinema-standard surround-sound testing video – using only the crunch of biting into McWings.

